



transport

Department:
Transport
REPUBLIC OF SOUTH AFRICA

MEDIA ADVISORY

DATE: Friday, 16 March 2018

TO: All media

ATTENTION: News Editors/ Transport Reporter/ PR WIRES

For immediate use

Transport Minister to launch 2018 Easter Road Safety Campaign in Gauteng

Gauteng – The Minister of Transport, Dr Blade Nzimande will officially launch the 2018 Easter Road Safety Campaign in Heidelberg on 20 March 2018.

The launch is aimed at increasing driver awareness and reducing road accidents during the easter period.

It will take form of an integrated law enforcement operation targeting all road users, especially long distance drivers.

As part of the Easter Campaign Launch, Minister Nzimande will address law enforcement officers and lead a joint law enforcement parade and operation. Driver fatigue is one of the key factors that contribute to accidents in the country. During the launch, health officials will provide screening services to drivers to raise awareness about the effects of lifestyle diseases such as high blood pressure and sugar diabetes on driver fitness.

Additionally, the launch will include activation of halfway stations, a key intervention intended to assist tired drivers to rest after driving long distances. Minister Nzimande will be joined by MECs of Transport, CEOs of transport entities, key transport stakeholders and law enforcement officers.

The details of the 2018 Easter Road Safety Campaign launch are as follows:

Date: Tuesday, 20 March 2018

Time: 06:00am

Venue: Heidelberg Weighbridge, Gauteng province (N3 Highway)

ENDS

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