

WOMEN IN TRANSPORT SUMMIT

ROAD TRAFFIC INFRINGEMENT AGENCY

Economic Empowerment Programmes For

Women, Youth & The Disabled



transport

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REPUBLIC OF SOUTH AFRICA



RTIA

Road Traffic Infringement Agency
Justice in Adjudication

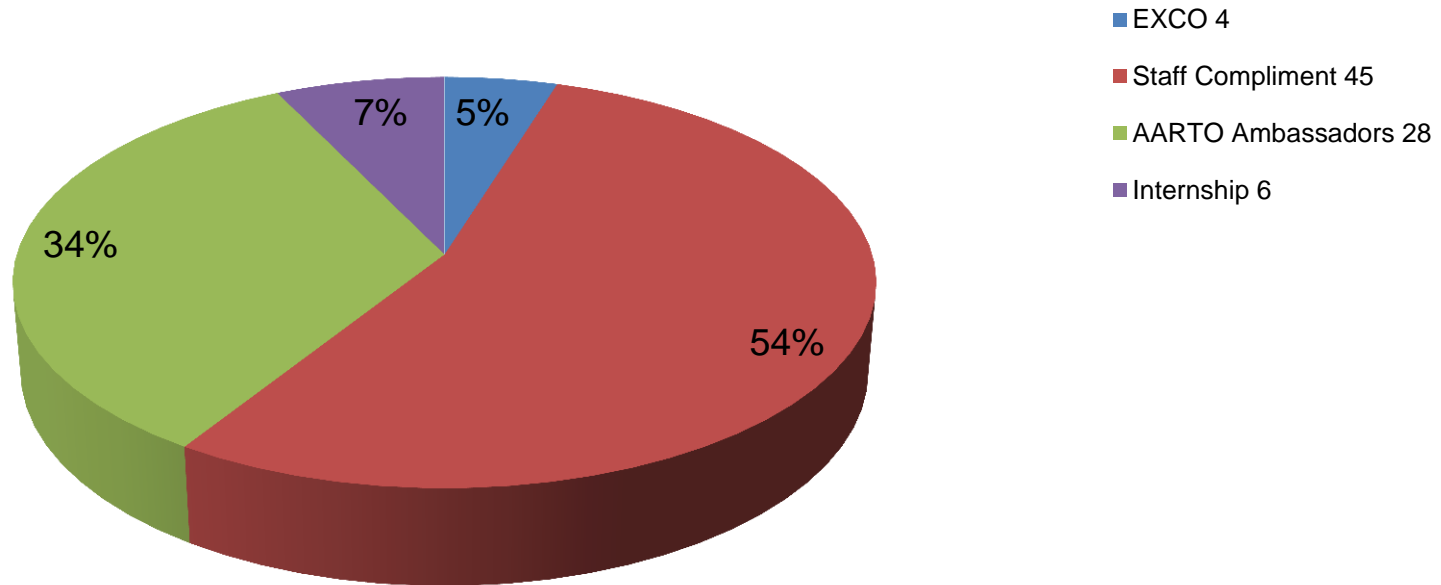
Entity's Structure (Corporate Relations)

- Agency has 7 Board members, 4 males & 3 females
- A total 9 EXCO members made up of 5 males and 4 females.
- Total staff compliment of 97 employees (52 males and 45 females).
- The Agency has also prioritized the employment of strictly unemployed youths. Since the beginning of this financial year, seven (7) unemployed youths have been offered permanent employment.
- The Agency is also utilising 82 unemployed youth as Road Safety Ambassadors in 1 million signature campaign for a national prayer day for road safety with a stipend of R1000 per completed book

Entity's Structure (Corporate Relations)

- These youth will be entered into the database of the Agency and will be considered for future employment opportunities.
- To date 82 unemployed youths from Gauteng province are participating in the programme of which 54 are males and 28 are females. Target is 50 ambassadors per province of the 8 remaining.
- For the first time since its inception, the Agency unveiled its Internship Programme. The Agency plans to empower educated unemployed youths by offering 12 months internship programme within the Agency.
- 12 Interns have been placed with a monthly stipend of R5 000,00.

Entity Structure

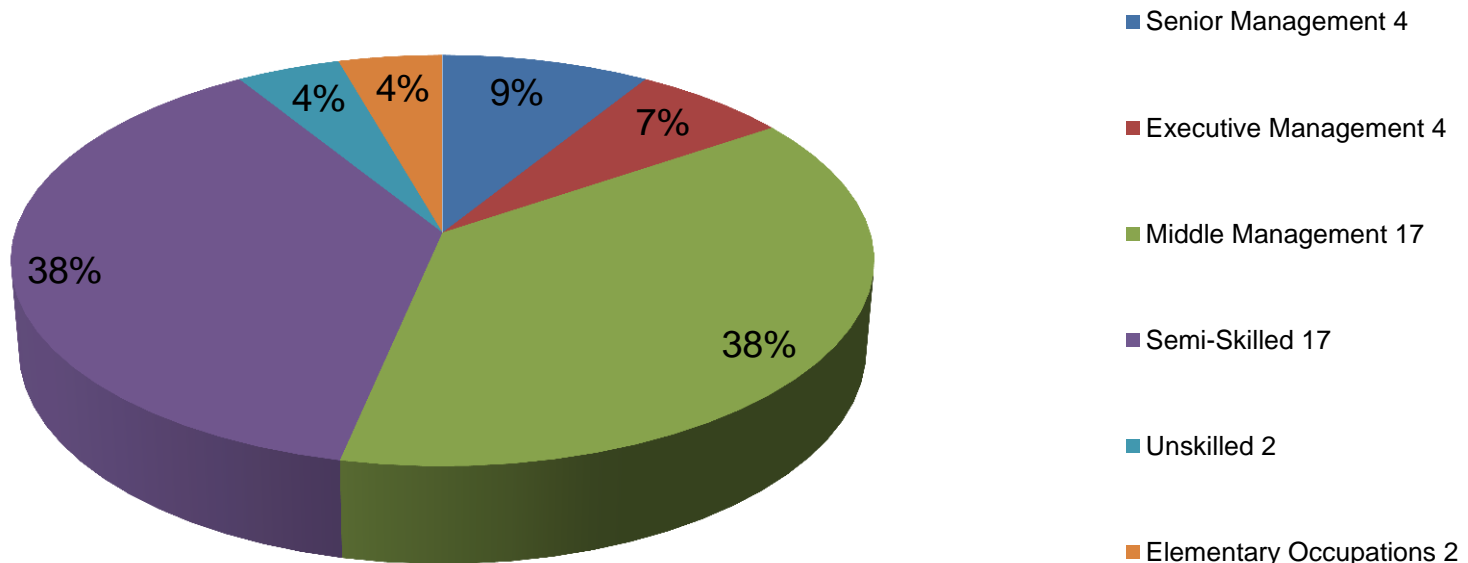


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Woman representativity



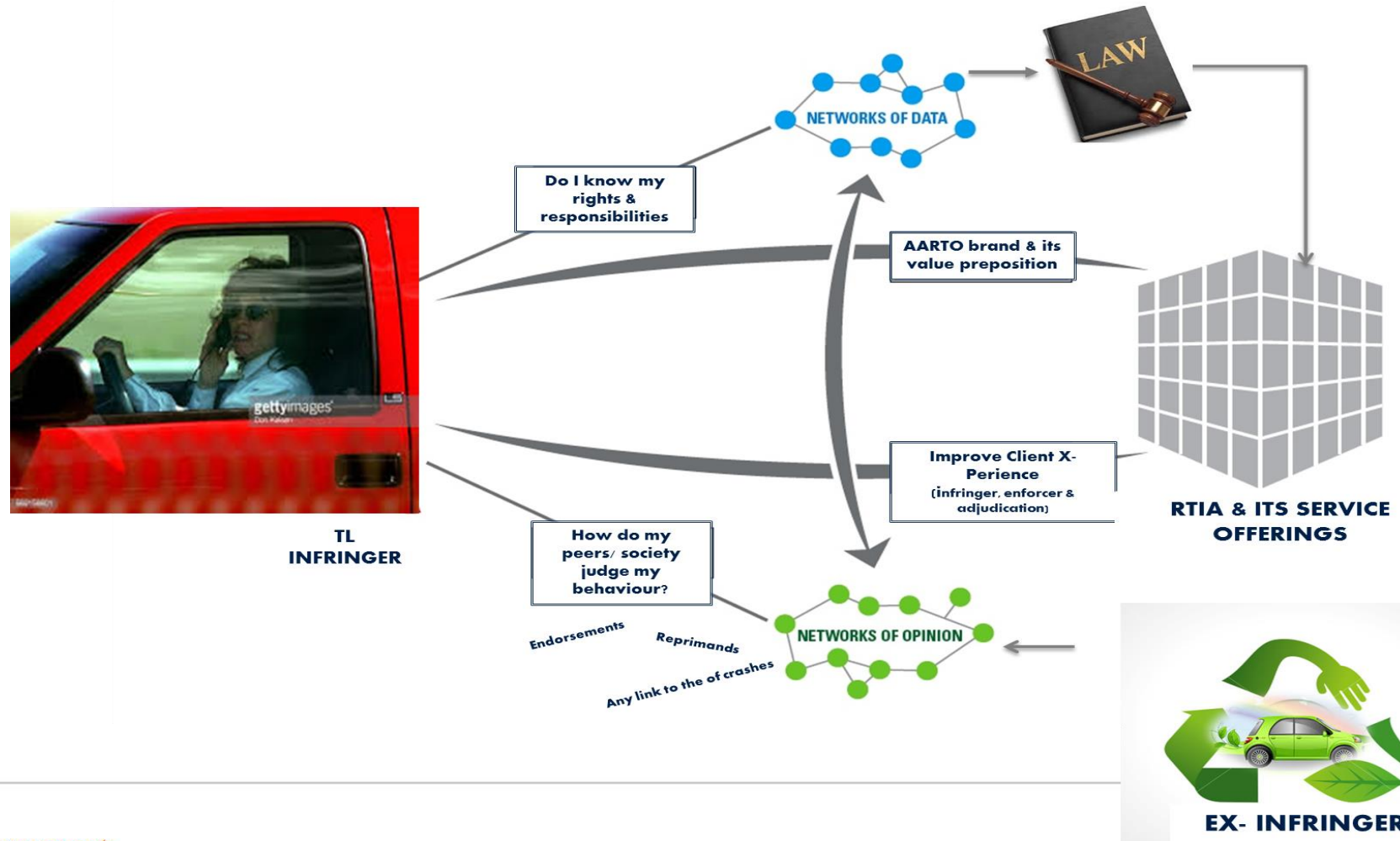
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AARTO supporting enterprises & value chain

AARTO PUBLIC EDUCATION TARGETED AT WOMEN, DISABLED & YOUTH



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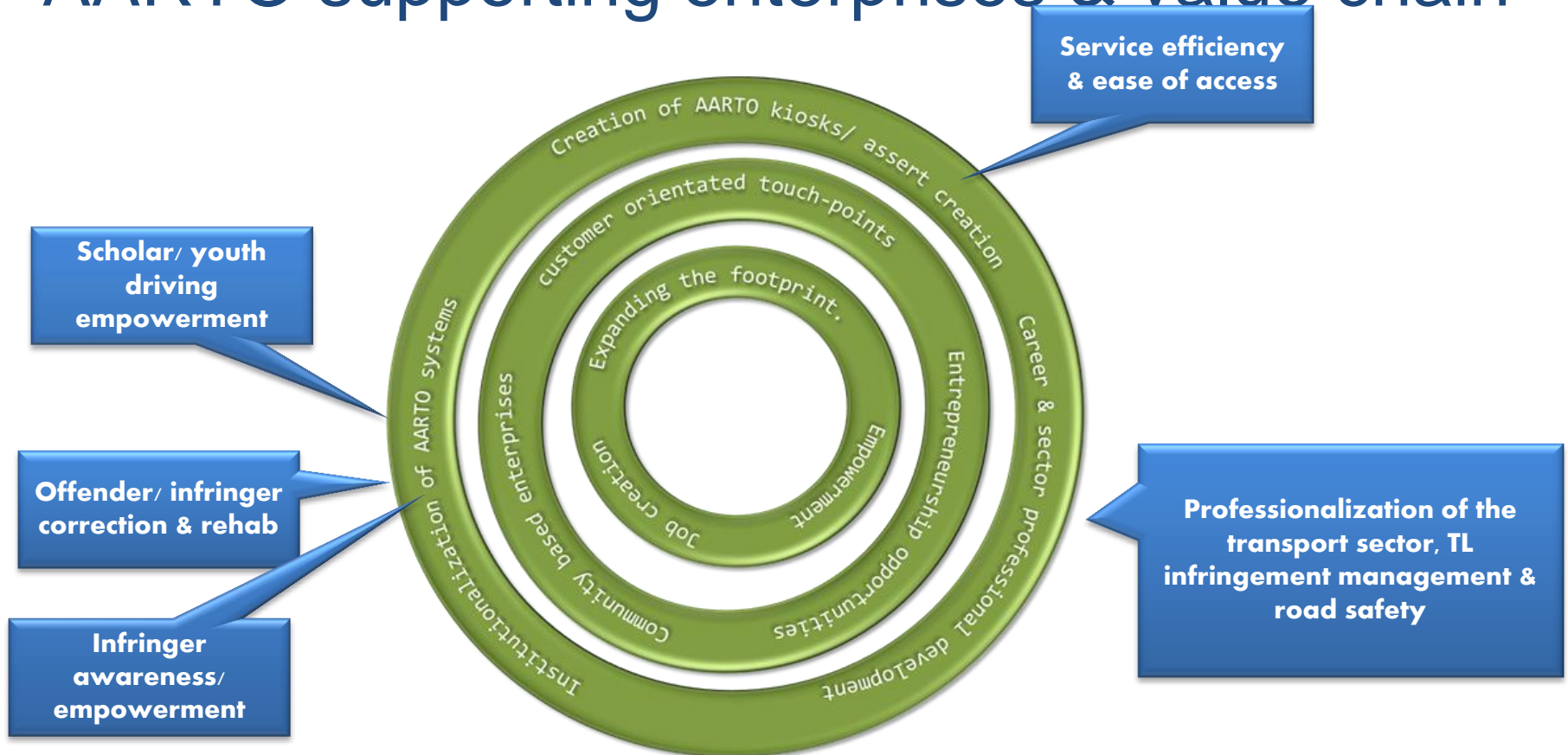
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AARTO supporting enterprises & value chain

Previous slide explained:

- This is a marketing & communication intervention in support of AARTO roll-out and its operating model driven by a need to meet RTIA's targeted client/ customer at their point of need.
- Empowers the motorist/ infringer to correction & voluntary rehabilitation
- Mobilizes society into action and as a driving force behind responsible motoring and compliance to road traffic law.
- Emphasizes the need for cooperative harmony between social partners in traffic law management and road safety.
- Expansion of RTIA and AARTO's service offerings through enterprise development

AARTO supporting enterprises & value chain



Objective: Help alleviate SA's unemployment challenge through establishment of development enterprises aligned to the Agency's service offering including AARTO.

AARTO supporting enterprises & value chain

- It is envisaged that ED by 2026, ED beneficiaries/ participants should be comprised of:
 - 30% youth, 35% people living with disabilities and 35% women
 - A bias to rural and semi urban areas preferred
- Focus will be on road safety, road user behavioral transformation
 - AARTO kiosks & mobile marketing platforms for heightened information sharing & awareness
 - Infringer rehabilitation schools, coordination of infringer rehabilitation programmes for community development
 - Driver's license training programmes for matriculants
 - Assimilated driving and traffic law education (under 14)/ higher primary

youth



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AARTO supporting enterprises & value chain

Enterprise service offerings also include: (2015/16)

- **Education & Training and institutionalisation** of AARTO systems through key stakeholder groups i.e. taxi associations, fleet companies, insurance industry and schools.
- **AARTO Ambassadorship (2015/16)**
 - 1 million signature campaign and AARTO roll-out campaigns
- **Management of AARTO Queries and Payment Facilitation (2015-2019)**
 - Through Kiosks, mobile and self-help platforms
 - In loco inspections for effective adjudication processes
 - Integrity of the infringement register

Career / Skills development

Entrepreneurship development opportunities

Driver rehab. Programme

- MOU in place with HWSETA, TETA, RAF, & BAC

Objective:

- Accredit and support businesses owned by women, youth, people with disabilities and the previously disadvantaged to run driver rehabilitation schools.

Career Development Opportunities

Professionalization of the transport sector

- Through a partnership with Monash University Accident Research Centre (MUARC), the RTIA:
- Empowered 03 EXCO members on International Road Safety Executive Development
- An additional 04 EXCO members are due to attend the programme in November 2015

Career Development Opportunities

Professionalization of the transport sector

- Planned exchange programmes for staff exposure to the Australian point demerit system
- Focus will be on fine collection, education, awareness, RS research & law enforcement efficiencies
- A road safety management academic programme for middle managers is being developed through the SA campus of Monash University



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Gaps to be addressed

- State areas where underperforming against 50% target

| Entity | Target | Total Women | Executive Management | Procurement Spend | Skills Development Initiatives for Employees |
|--------|--------|-------------|----------------------|-------------------|---|
| RTIA | 50% | 45% | 45% | R 110 200,00 | 9 female employees were awarded study assistance. |

Commercial Project Set Aside

- Projects earmarked for women, youth and people with disabilities:
 - Participation in the driver rehabilitation programmes
 - Driver schools simulation programmes
 - Education, Training & Employment opportunities on road safety ambassadorship

Challenges and Recommendations

- Adoption of the MUAC/ RTIA skills development exchange programme to professionalize the road traffic law and road safety sector.
- Integrated (one view of the client) solution for management of traffic law infringement in support of AARTO
- Empowering vulnerable motorists and road users on AARTO
- Using an Enterprise Development value chain to expand the Agency's foot print and customer centrisms
- Integrated interventions and use of information for enhanced compliance with RTL, improved revenue collection and the use of rehabilitation programmes for infringers

Conclusion

Thank you



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